



## Can we prevent another dieselgate?

London, 8 June 2016

A Consumer perspective

Luca Pascotto,

FIA

A WORLD IN MOTION

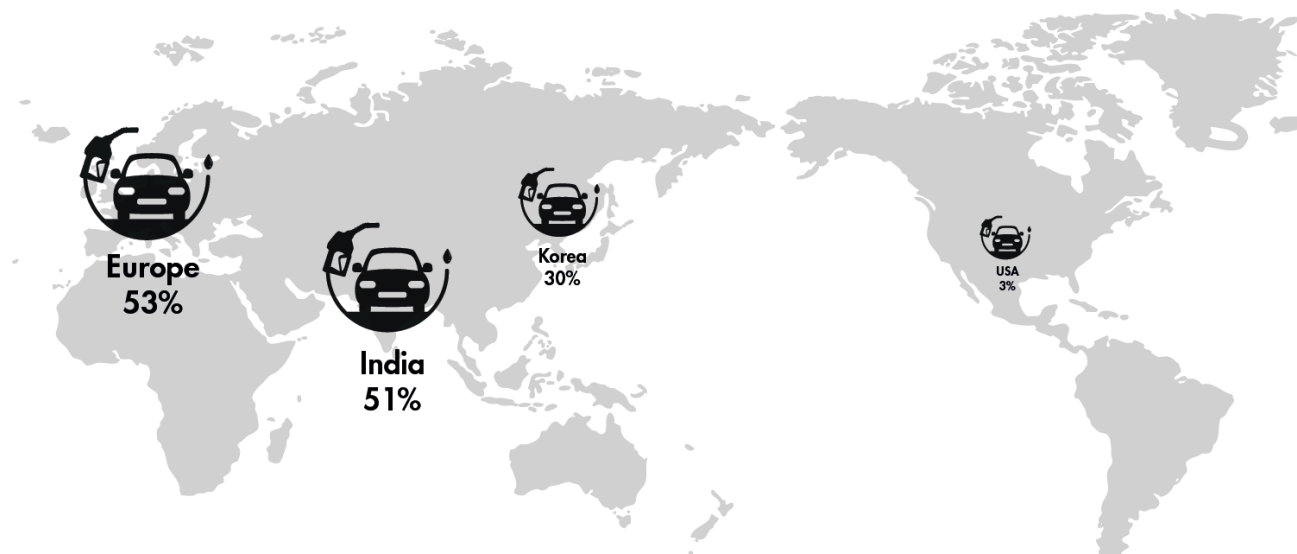
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1. Main Impacts on Consumers
2. FIA support to Clubs through all stages of the scandal
3. Next Steps



- **Consumer trust:** from the consumer standpoint, the problem transcends VW case and even the diesel technology itself. It concerns emissions/fuel economy standards and the way car manufacturers verify compliance with those standards.
- **Regulatory framework:** stricter emission testing procedures and other environmental regulations might result in additional costs of production of “clean” diesel vehicles, imposed on end-users.
- **Owners of the impacted vehicles:** negative applications on the resale value, fuel consumption and engine performance of retrofitted vehicles.
- **Cities & diesel vehicles:** high market penetration of diesel vehicles in now confronted with restrictive policies in cities





# 2. HOW FIA SUPPORTED CLUBS THROUGH THE PROCESS

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## THE PROBLEM WITH VEHICLE EMISSIONS AND CONSUMPTION INFORMATION AND HOW IT CAN BE SOLVED



25.09.15

The revelation of the Volkswagen emissions testing fraud has called into question the entire vehicle emissions and consumption evaluation systems, both in the US and in Europe, creating a massive breach of trust with consumers worldwide. How can this situation be remedied and the trust regained?

MOBILITY FIA POLICY



## The work at the European level, FIA Region I, coordination among EU clubs

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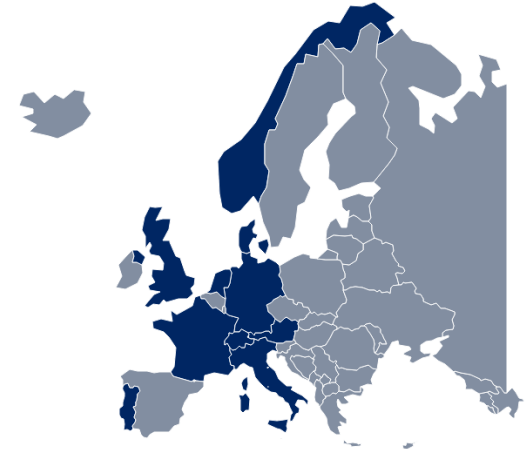
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FIA Region I defends consumer rights in European Parliament hearing

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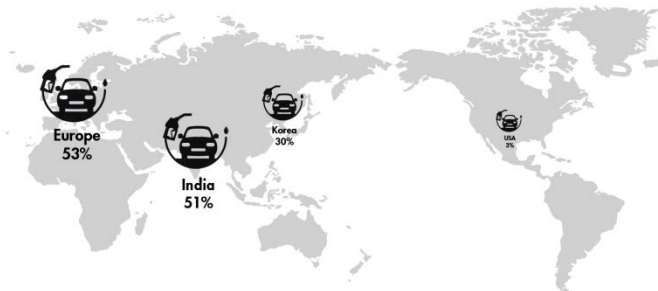
## Examples of Clubs' communication



### Key messages:

1. The need for independent consumer programs
2. A more consistent regulatory framework for the industry

### DIESEL CARS MARKET SHARE



"Diesel debate": FIA discussion paper



Building Consumer Trust, Session – 2016 Mobility Conference

WORLD IN MOTION

1. Call on governments to **implement WLTP** and measure to strengthen market surveillance system;
2. **Monitor regulations** relating to environmental performance of vehicles and urge public authorities to consider consumer benefits in the policy-making process.
3. **Support independent consumer assessment programmes**, ensuring a better guidance in consumer choices.
4. Undertake proactive measures to inform consumers about **emerging technologies**.
5. Take an active position in **monitoring the recall programme** launched by VW.





- **FIA Consumer testing programme**
  - 7 cars from VW group to be tested
  - 3 2.0 litres (first step); 3 1.6 litres (second step)
  - 1 vehicle from Australian market.
- **Common Testing methodology (ADAC-TCS-OEAMTC)**
  - Test lab (ADAC EcoTest)
  - Objective performance assessment (overtaking; flexibility; acceleration)
  - Subjective assessment
  - RDE assessment (for some vehicles)
- **Coordinated communication**
  - Joint Task Force
  - Coordinated communication of results among three implementing Clubs









Thank you for your attention  
Luca Pascotto  
FIA Global Public Policy Manager

